



New Nicotine Alliance: Trustee Prospectus

This guide is for anyone interested in becoming a trustee for the New Nicotine Alliance; it is intended as a decision-making aid. To find out more, please send an enquiry to imtiyaz@nnalliance.org and we will get back to you to answer any questions you have.

About Us

The NNA developed from a group of individuals who - by themselves and through their links with leading smoking and tobacco researchers and policy analysts – have contributed in the last seven years to improving individual, organisational and public understanding of what is known as ‘tobacco harm reduction’ (ways of reducing harm from cigarette smoking without necessarily giving up the use of nicotine). The Board of NNA, and our Associates include ex-smokers, most of whom have succeeded in giving up smoking through the use of other nicotine delivery systems, public health analysts and scientists.

You can find our website linked [here](#).

To help you decide whether you are eligible to become a trustee, we recommend that you look at the [Charity Commission website](#).

Becoming a trustee

We hold virtual board meetings every two months, usually on a Monday at 18.00, and meetings last for around an hour. We aim to have at least one in-person meeting every year.

Being a trustee is not a lot of work. You may choose to take on a special project or responsibility once you are established, but this is entirely your choice. We ask that trustees read media releases or consultation documents before they are released to the general public and either approve or suggest changes as appropriate.

It will be helpful if you already have an interest in Tobacco Harm Reduction, but training will be given on matters relevant to the business of the NNA. This will primarily take the form of reading key information, such as the NNA Annual Report. The role relies on skills and interest rather than specialist knowledge, which can be acquired during your trusteeship. None of us know everything! This might appeal particularly to someone who has lived experience of using nicotine products, but this is not essential.

The role can be time-limited; it may feel safer to offer a 12-month commitment, especially if you are unsure about your longer-term career plans.

We do not accept applications from anyone associated with the tobacco industry, the pharmaceutical industry, or the vaping/novel nicotine products industry.

Benefits of becoming a trustee

The experiences gained as an NNA trustee could be very useful from a career perspective, including gaining experience board meetings, influencing process and decision-making, refining your position on contentious matters, and writing articles in your own name. It can also help develop specialist knowledge in an important area of public health.

Louise Ross, NNA Chair

A handwritten signature in black ink that reads 'Louise Ross'.